

# Cisco TelePresence Solution



## Reinvent Business Processes with Cisco TelePresence

The Cisco TelePresence® solution offers the easiest, most dynamic way for dispersed teams to innovate, troubleshoot, and collaborate – and it is not just for boardrooms any more. Use the power of In-Person collaboration across your organization – and beyond – to transform business processes with partners, suppliers, vendors, and even customers.

What started as a means for cutting travel costs and saving time has become a crucial tool for creating a competitive advantage. Cisco TelePresence lets you:

- Bring together a group of experts as you need them to resolve issues real time
- Make business-critical decisions faster by assembling the right resources at the right time
- Build trust and relationships between co-workers and with partners or customers
- Increase productivity with more collaboration and less travel

- Provide high-touch customer service and accelerate sales cycles
- Unify your entire supply chain and reduce time to market
- Train remote teams and scale expertise across the globe
- Promote business and increase your differentiation by making it easy for your teams to collaborate, innovate, and resolve problems

Cisco TelePresence transforms business models.

## Bring the Power of In-Person to More People in More Places

### Cisco TelePresence Endpoints

The broad range of Cisco TelePresence Endpoints make In-Person experiences possible for businesses of all sizes, with solutions for everything from multiscreen, immersive group meetings to desktop systems and video-enabled phones for individuals.



Table 1 lists the products and solutions in the Cisco TelePresence portfolio.

**Table 1.** Cisco TelePresence Product and Solution Portfolio

Cisco TelePresence Product and Solution Portfolio		
<p><b>Immersive TelePresence</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence TX9000 Series</li> <li>• Cisco TelePresence TX1300 Series</li> </ul> <p><b>Collaboration Room Endpoints</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Profile Series</li> <li>• Cisco TelePresence MX Series</li> </ul> <p><b>Smart Desk Endpoints</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence System EX Series</li> <li>• Cisco Jabber Video for TelePresence (Movi)</li> <li>• Cisco TelePresence System 500</li> <li>• Cisco TelePresence System 1100</li> </ul> <p><b>TelePresence Integration Solutions</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Integrator C Series</li> <li>• Cisco TelePresence Quick Set Series</li> </ul>	<p><b>TelePresence Infrastructure</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Content Server</li> <li>• Cisco WebEx TelePresence</li> </ul> <p><b>Pervasive Conferencing Infrastructure</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Conductor</li> <li>• Cisco TelePresence Server</li> </ul> <p><b>Video Conferencing Infrastructure</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence MSE 8000 Series</li> <li>• Cisco TelePresence MCU MSE Series</li> <li>• Cisco TelePresence Multipoint Switch</li> <li>• Cisco TelePresence MCU 5300 Series</li> <li>• Cisco TelePresence MCU 4500 Series</li> <li>• Cisco TelePresence MCU 4501</li> <li>• Cisco TelePresence ISDN Gateway</li> <li>• Cisco TelePresence Serial Gateway Series</li> <li>• Cisco TelePresence Advanced Media Gateway Series</li> </ul> <p><b>TelePresence Applications</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Video Communication Server (VCS)</li> </ul> <p><b>TelePresence Management</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Management Suite (TMS)</li> <li>• Cisco Prime Collaboration</li> <li>• Cisco TelePresence Manager</li> <li>• Cisco TelePresence MCU Conference Director</li> </ul> <p><b>TelePresence Media Services Products</b></p> <ul style="list-style-type: none"> <li>• Cisco MXE 3500 Series (Media Experience Engines)</li> <li>• Cisco TelePresence Content Server</li> <li>• Cisco TelePresence Recording Server</li> </ul>	<p><b>TelePresence Exchange Product</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence Exchange System</li> </ul> <p><b>Collaboration Peripherals</b></p> <ul style="list-style-type: none"> <li>• Cisco TelePresence ISDN Link</li> <li>• Cisco TelePresence PrecisionHD Cameras</li> <li>• Cisco TelePresence PrecisionHD USB Cameras</li> <li>• Cisco TelePresence Touch</li> </ul>



## Cisco TelePresence Infrastructure

### Cisco TelePresence Cloud Solutions and Services

#### Solutions for Businesses

- Managed and Hosted Cisco TelePresence Services
- Cisco WebEx Telepresence
- Public Cisco TelePresence Suites

#### Service Creation Solutions for Service Providers

- Cisco TelePresence Exchange System

## Cisco TelePresence as a Service

The Cisco TelePresence cloud services and exchange solutions extend the Cisco TelePresence endpoints and infrastructure portfolio enabling customers to scale their deployments more broadly as well as to enable new customers to more rapidly obtain the benefits of telepresence within their organization.

Cisco TelePresence cloud services and solutions are built to deliver flexible deployment and service models with highly scalable conferencing, advanced media solutions for interoperability and the power to easily extend reach of video communities through secure intercompany and interprovider telepresence and options such as public telepresence suites.

- For enterprise organizations, managed and hosted telepresence services delivered by Cisco partners enables new service models and the ability to rapidly augment and scale existing premise based deployments to reach a broader community of telepresence and video users. Public Cisco TelePresence Suites further extend the ability to collaborate with remote users and travelers at convenient public locations around the world

- For smaller organizations just getting started with video, Cisco WebEx Telepresence is a cloud based subscription service for video calling that operates over an existing broadband connection
- For service providers, Cisco offers scalable infrastructure, multitenant solution platforms and validated architectures to deliver a range of managed and hosted telepresence services including advanced cloud-based services for multimedia conferencing, interoperability, and the ability to securely connect to organizations across enterprise and provider boundaries. The Cisco TelePresence Exchange System is a service creation platform for providers to create customized cloud-based Telepresence services



## For More Information

For more information on Cisco TelePresence products please visit Cisco's website <http://www.cisco.com/en/US/products/ps7060/index.html>.